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RÉPUBLIQUE FRANÇAISE

Innovate4Employment



A program by the
Embassy of France and
StartHub Africa.

quality
team
design

We Are Looking for Private Sector Partners!

About the Innovate4Employment Program

We are excited to introduce our latest project, Innovate for Employment, implemented by StartHub Africa in collaboration with the Embassy of France. The project aims to support agile and innovative training for better employability and integration into the labor market of youth and women in Uganda.

Program Objectives

- Support private sector to increase access to and hire **better talents from Ugandan Universities**
- provide university students and recent graduates with **practical work experience** in the industry.
- improve university students' relevant **soft and innovation skills**.
- Bridge the gap between companies and universities.

About StartHub Africa

StartHub Africa is an entrepreneurship is a hybrid-social venture with the vision to unlock the potential of changemakers to create innovative and scalable businesses across Africa www.starthubafrika.org.

Approach of the Program

We will achieve these objectives by

- **Industry Research:** Determining the exact skill gaps companies face when hiring young talents from the university.
- **Soft-skill training:** We will then design and implement soft-skills training based on the industry feedback. This will include communication skills, personal branding, digital skills among others.
- **Innovation challenge:** We will identify relevant problem statements from partnering companies e.g., “how can we roll-out product xy to more young people in Kampala”. Final year students and recent graduates will be grouped in teams and work on the challenge for 3 months developing and testing innovative solutions.

Value for the Participants

Gaining relevant innovation skills and work experience with the private sector

Value for Private Sector

Access to talent; Getting new perspectives on relevant company challenges. The program is free of charge for the private sector.

- **Employment matchmaking:** Ideally, a number of participants are taken on by the participating companies after the successful innovation challenge. Where this is not applicable, participants will receive further support in finding employment in other companies.

StartHub Africa

We will partner with companies to identify specific challenges for students to build innovative solutions. We will then recruit 30 candidates per cohort, matching them with a company to work on a problem statement in teams of 4 people.

Participants will undergo a 6-month program with soft skill training and practical innovation tasks. Upon completion of the program, it is expected that students/graduates will be hired by the company directly or supported by StartHub in finding employment in another company.

Role of our Company Partners

We are looking for companies in Uganda, who are interested in gaining access to curated talents from the university and have open entry level positions on a regular basis.

Possible ways of involvements are:

- Participate in a needs assessment: Help us understand the gaps between skills of recent graduates and requirements of your company through.
- Participate in the innovation program as a private sector partner and get innovative solutions to one of your companies' challenges.

Benefits

- Access to curated, skilled talents from the university.
- Getting new perspectives on relevant company challenges.
- The program is free of charge for the private sector.

We are excited about this project and look forward to working with your company to make it a success!

Get in Touch

In case you are interested, we would like to schedule a follow-up conversation with you. Talk to our Project Lead and Innovation consultant.

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